



FREDERICK COUNTY GOVERNMENT

OFFICE OF THE COUNTY EXECUTIVE
Office of Economic Development

Raymond V. Barnes Jr., Acting Chief Administrative Officer
Helen Propheter, Director

Jan H. Gardner
County Executive

Dear Friends of Business,

The Frederick Office of Economic Development is pleased to once again partner with *Frederick Magazine* for the second annual *Top 50 Frederick*. The publication is a marketing tool to showcase our top businesses that help preserve our unique business environment.

Top 50 Frederick for 2018 highlights Frederick County's top 50 CEOs—top executives, business founders, entrepreneurs and company owners of for-profit and non-profit organizations. They were selected based on testimonials and examples of leading by example as well as their unique strategic leadership concepts and the growth that occurred under their administration. The Office of Economic Development received 146 nominations which became the top 50 based on:

- The number of employees
- Tenure with the company
- The company's turnover rate
- The company's median salary
- The number of nominations the person received
- The CEO's community involvement

You can champion this project by responding to an advertising request from Diversions Publications, publishers of *Frederick Magazine*. Not only will this publication be distributed to their subscribers with the January 2019 issue, it will also be available throughout the county at various businesses **all year long**.

We thank you and ask for your continued support of *Top 50 Frederick*.

Sincerely,

Helen Propheter,
Director, Office of Economic Development



Frederick County: Rich History, Bright Future

118 North Market Street, Frederick, MD 21701 • 301-600-1058 • Fax 301-600-2340
www.FrederickCountyMD.gov

DISPLAY AD SIZES

TOP 50 FREDERICK

1/2 PAGE HORZ. AD
7.5"w x 3.562"h

1/4 PAGE AD
3.625"w x 3.562"h

1/4 PAGE AD
3.625"w x 3.562"h

1/2 PAGE VERT. AD
3.625"w x 7.375"h

1/4 PAGE AD
3.625"w x 3.562"h

1/4 PAGE AD
3.625"w x 3.562"h

FULL PAGE AD
8.25"w x 8.25"h (Trim Size)

Bleed
All images or color that extend to the edges of the layout must be pulled .125"-.25" (1/8-1/4 inch) outside the trim size

Safe Zone
All important text, logos, or graphics should be kept in "Safe Zone" to avoid being trimmed. .5" (1/2 inch) inside the trim size

ABOUT TOP 50 FREDERICK

Frederick County has 249,277 people contained within its 664 square miles. Businesses number more than 9,000 with an estimated 100,428 workers. The county's rich agricultural heritage is intact with 1,308 farms dotting the landscape. The county boasts an \$11 billion economy with world-class bioscience and an advanced technology sector, plus a solid manufacturing presence and top CEOs. Good things are indeed happening in Frederick County.

The county's Office of Economic Development receives consistently positive feedback from long-established companies as well as those looking to locate here, including that the county is ideally located, has the necessary demographics, incentives and taxes, skilled workforce, quality of life and success stories.

The second issue of **Top 50 Frederick** will focus on the company leaders who have contributed to the county's vibrant economy. Also, the pages will contain stories such as a look at the CEOs that started a business as a one-man or one-woman show, CEOs that work for non-profits and CEOs that moved their companies to Frederick.

The Office of Economic Development and Frederick Magazine are pleased to be presenting information that will no doubt have readers saying, "I didn't know that," or, "So that's who heads that business."

We invite you to be a part of Top 50 Frederick, a publication that people will pick up, read and talk about.

DISPLAY RATES

FULL	1/2	1/4	INSIDE COVER	BACK COVER
\$2,000	\$1,200	\$700	\$2,500	\$3,000

PAGE 1 AVAILABLE ON REQUEST FOR \$2,500

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