

ARTS | HISTORY | ACTIVITIES | RESOURCES | DINING AND MORE!

GUIDE

CITY & COUNTY

FREDERICK COUNTY'S OFFICIAL NEWCOMER'S GUIDE

The complete source for new and current residents. Comprehensive information about Frederick County, from community profiles, churches and government services to recreational programs and civic clubs. Dining guides and other directories list everything from emergency services to public schools.

***DON'T BE
LEFT OUT!***

PHONE: 301.662.8171
EMAIL: sales@fredmag.com
WWW.FREDMAG.COM

6 N. East St., Suite 301
Frederick, MD 21701

*This guide can boost your
business... call today for
information!*

Readership of over 100,000

DISTRIBUTED FOR 12 MONTHS THROUGHOUT MID-MARYLAND

From the Publishers of **Frederick**
magazine

DISPLAY AD SIZES

FULL PAGE AD

8.25w x 10.875h (Trim Size)
8.5w x 11.125h (Final Size with bleed)

Bleed

All images or color that extend to the edges of the layout must be pulled **.125" (1/8 inch) outside the trim size**

Safe Zone

All important text, logos, or graphics should be kept in "Safe Zone" to avoid being trimmed. **.5" (1/2 inch) inside the trim size**

All ads should be sent as 300 DPI. If including crop marks, please do not place them in the bleed area.

8.25w x 10.875h

Trim Size

The size the magazine is cut down to after printing.

8.5w x 11.125h

Final Size with Bleed

The background of your ad should fill this space.

7.25w x 9.875h

Safe Zone

All important text, logos or graphics should appear within this area to avoid being trimmed.

		2/3 Page Vertical Ad	1/3 Page Vert. Ad
		4.812w x 9.875h	2.333w x 9.875h
	1/4 Page Ad		
	3.583w x 4.833h		
1/2 Page Vertical Ad		1/3 Page Square Ad	1/12 Sq. Ad
4.833w x 7.333h		4.833w x 4.833h	2.333w x 2.333h
	1/6 Page Vert. Ad	1/2 Page Horizontal Ad	
	2.333w x 4.833h	7.333w x 4.833h	
1/6 Page Horiz. Ad			
4.833w x 2.333h			

Standard Sizes

Only these dimensions accepted. Ads not adhering to these sizes will be altered at the publisher's discretion.

DISTRIBUTION

The City/County Guide can be found in many places around Frederick:

- Realtors and offices throughout Frederick County
- Three Frederick County Tourism Centers (Downtown Visitor's Center, I-70 East, Rt. 15 Emmitsburg)
- Major corporations and offices throughout Frederick County
- Frederick County Chamber of Commerce
- Fort Detrick Office of Housing and Recreation
- All area hotels, motels, inns and bed & breakfast establishments
- Convention participants and business meeting groups at local facilities
- Banks, restaurants and community centers throughout Frederick County

DISPLAY RATES

FULL	\$3,497
INSIDE COVER	\$4,158
BACK COVER	\$5,165
PAGE 1	\$3,497
1/2	\$2,028
1/3	\$1,649
1/4	\$1,362
1/6	\$1,064
1/12	\$397

CONTACT SALES

RESERVE YOUR DISPLAY AD TODAY!

Please call 301.662.8171 or email sales@fredmag.com