



FREDERICK COUNTY GOVERNMENT

OFFICE OF THE COUNTY EXECUTIVE
Office of Economic Development

Jan H. Gardner
County Executive

Raymond V. Barnes Jr., Acting Chief Administrative Officer
Helen Propheter, Director

Dear Friends of Business,

The Frederick Office of Economic Development is pleased to once again partner with *Frederick Magazine* for the fourth annual *Top 50 Frederick*. The publication is a marketing tool to showcase our top businesses that help preserve our unique business environment.

Top 50 Frederick for 2020 highlights Frederick County's Top 100 legacy businesses, making this a Top 50 x 2. In addition to profiles of the 100 businesses, the publication will also include feature stories on the enterprises that have reached the century mark. Also, a story about businesses ranging from a farm to a jewelry store that have been in the same family for as many as seven generations, and a story talking to long-time members of the community who have witnessed the start of some of these businesses and the work it took to keep them viable today.

You can champion this project by responding to an advertising request from Diversions Publications, publishers of *Frederick Magazine*. Not only will this publication be distributed to their subscribers with the January 2021 issue, it will also be available throughout the county at various businesses **all year long**.

We thank you and ask for your continued support of *Top 50 Frederick*.

Sincerely,

Helen Propheter,
Director, Office of Economic Development



Frederick County: Rich History, Bright Future

118 North Market Street, Frederick, MD 21701 • 301-600-1058 • Fax 301-600-2340
www.FrederickCountyMD.gov

DISPLAY AD SIZES

ABOUT TOP 50 FREDERICK

Frederick County has 259,547 people contained within its 664 square miles. Businesses number more than 6,500 with an estimated 104,955 workers. The county's rich agricultural heritage is intact with 1,373 farms dotting the landscape. The county boasts a \$12 billion economy with world-class bioscience and an advanced technology sector, plus a solid manufacturing presence and top CEOs. Good things are indeed happening in Frederick County.

The county's Office of Economic Development receives consistently positive feedback from long-established companies as well as those looking to locate here, including that the county is ideally located, has the necessary demographics, incentives and taxes, skilled workforce, quality of life and success stories.

The fourth issue of **Top 50 Frederick** will focus on legacy businesses. These are the businesses that have been in Frederick County for 20 years or more. The pages will also contain stories that will look at multigenerational businesses, businesses that have been in the county for more than a century, and there will be an interview with a few of Frederick County's legacy citizens.

The Office of Economic Development and Frederick Magazine are pleased to be presenting information that will no doubt have readers saying, "I didn't know that," or, "So that's who founded that business." We invite you to be a part of Top 50 Frederick, a publication that people will pick up, read and talk about.

DISPLAY RATES

FULL	1/2	1/4	INSIDE COVER	BACK COVER
\$2,000	\$1,200	\$700	\$2,500	\$3,000

PAGE 1 AVAILABLE ON REQUEST FOR \$2,500

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